

**PRAYAS - THE PLACEMENT AND INTERNSHIP CELL
MATA SUNDRI COLLEGE FOR WOMEN
UNIVERSITY OF DELHI**

ANNUAL REPORT OF ACADEMIC YEAR 2024-25

The **Placement and Internship Cell**, a cornerstone of career advancement since 2005, has been at the forefront of bridging academic excellence with professional aspirations. Committed to providing students with diverse placement and internship opportunities, the Cell actively fosters **analytical, technical, and soft skills**, empowering students to set ambitious career goals and chart their paths to success. Strategic collaborations with industry leaders continue to create avenues for students to gain hands-on experience, preparing them for the ever-evolving corporate landscape.

Under the **visionary leadership** of **Dr. Ashema Hasti (Convenor, Prayas)** and **Dr. Harshmeeta Soni (Co-Convenor, Prayas)**, the Placement and Internship Cell has witnessed a remarkable expansion in its outreach, corporate associations, and career-building initiatives. The **student office bearers for the 2024-25 session** include **Ekangi Valecha (President, Roll No. MAT/22/21)**, **Garima Chawla (Vice President, Roll No. BAP/22/109)**, **Etika Patial (Secretary, Roll No. MAT/22/29)**, **Prerna Aggarwal (Joint Secretary, Roll No. CSC/22/34)**, **Sanya Aggarwal (Head Corporate Affairs, Roll No. STA/22/36)**, **Arunima Kashyap (PR & Sponsorship Head, Roll No. BAP/22/1)**, **Vibhuti Arora (Treasurer, Roll No. BCH/22/101)**, and **Priyanka Das (Senior Coordinator, Roll No. CSC/22/36)**.

This academic year has been an **exceptional one**, with **91 students successfully placed** in top firms and **296 students securing internships** across leading organizations. The **highest CTC reached an impressive ₹28.4 LPA**, offered by **D.E. Shaw**, reflecting the growing recognition of the institution's talent pool in the corporate sector. Recruiters such as **KPMG, Hindustan Recruiters, Clairvoilex, CARS24, Internshala, Capgemini, D.E. Shaw, Hike Education, and ICICI Bank** extended lucrative job offers across sectors like **Finance, Consulting, Software Development, Data Analytics, Sales & Marketing, and Business Strategy**.

The internship landscape has also seen **unprecedented growth**, with **WTW India offering the highest stipend of ₹35,000 per month**, while the **average stipend stood at ₹10,000 per month**. Companies such as **D.E. Shaw, TravClan, Hike Education, and Elements HR** provided students with hands-on experience in roles spanning **Market Research, Digital & Performance Marketing, Actuarial Analysis, Relationship Management, and Public Relations**, equipping them with industry-relevant skills and exposure.

The **Placement and Internship Drives and Workshops** were conducted in both **online and offline modes**, offering students a well-rounded professional development experience. The Cell successfully organized key events such as **'Vision IAS - Inter-College Competition,' 'BSR & Co. LLB Placement Talk,' 'Amigo Academy: Career Avenues in the Aviation Industry,' 'Teach for India Pre-Placement Talk,' 'K12 Pre-Placement Talk,' 'Global Education Fair' and 'Frenchat Placement Drive.'** These events provided students with invaluable insights into diverse career paths, corporate expectations, and industry trends, ensuring they are well-prepared to navigate the professional world with confidence.

Career Symposium 2025: Now in its third edition, this highly anticipated **Internship and Job Fair** was organized on **February 7-8, 2025**, bringing together **top recruiters, industry leaders, and ambitious students** under one roof.

The event was inaugurated by **Prof. (Dr.) Harpreet Kaur, Principal of Mata Sundri College for Women**, with **Mr. Tushar Kapoor (Co-founder, VSecurIT Solutions)** as the **Guest of Honor** and **Prof. Maninder Kaur (Director, GNIM, GGSIP University)** as the **Chief Guest**. Under the leadership of **Dr. Ashema Hasti (Convenor)** and **Dr. Harshmeeta Kaur Soni (Co-Convenor)**, and with the dedicated efforts of the **PRAYAS team**, the symposium evolved into a **dynamic hub of career-building opportunities**. This year's edition witnessed an **exceptional turnout** with **75 esteemed organizations** offering diverse roles across industries. The **offline segment on February 7**, held at the college premises, facilitated **direct networking, skill-based interactions, and on-the-spot recruitment**, while the **online segment on February 8** enabled students to **connect with recruiters beyond geographical boundaries**. Prominent recruiters included **BluSmart, Hike Education, 6W Research, Taj Group Hotels, Elements HR, JETO Vacations, CSA Advisor, FNP, OD Works, Talent Organiser, and Leverage Edu**, presenting a wide range of **internship and full-time career prospects**. As a result, **22 students secured placements**, while **211 students landed coveted internships**, in Career Symposium.

Placement Drives

S.no	Company	Profile	Number of students applied	Number of students selected
1.	NIIT	• Content Developer	29	1
2.	ASN impex	• Sales Executive	20	5
3.	Hike edu	• Business development executive	36	2
4.	Money solutions	• Sales Executive	8	1
5.	Tarzan	• Operation and sales Executive	18	1
6.	Knowledge excel	• Survey Programmer (Market Research Domain)	5	1
7.	RMSI	• Content Writer Junior Analyst	56	8
8.	Counsel india	• Business development executive	48	6
9.	Hindustan recruitment	• Talent Acquisition Recruiter Specialist	20	1
10.	IQI India	• Business Development Executive	9	1
11.	K12	• Teaching role • Primary Maths Teacher • Primary English Teacher • Parent Relationship Manager	37	11
12.	BSR	• Audit ADC Analyst	61	16
13.	Just frenchat	• French Teacher	34	5
14.	ISSC	• Associate (Accounting/Audit)	35	3

15.	Dynamiser Solution Pvt. Ltd.	- Human Resources - Social Media Marketing	1	1
16.	Cook N Klean	Human Resources	1	1
17.	PRESTIGE CONVENT SCHOOL, ROHINI SECTOR-8	Primary Teacher	1	1
18.	ST MARKS SCHOOL, JANAKPURI	Primary Teacher	1	1
19.	KIIT WORLD SCHOOL, PITAMPURA	Primary Teacher	1	1
20.	THE BANYAN TREE SCHOOL, LODHI ESTATE	Primary Teacher	1	1
21.	BHARAT NATIONAL PUBLIC SCHOOL, KARKARDOOMA	Primary Teacher (Mathematics)	1	1
22.	Hike edu	Business development Executive/ Business Development manager	15	2
23.	MS money solution	Sales executive	22	16
24.	Torah	- Business Development Executive - Corporate relations executive	67	4
TOTAL			530	91

B. Internship Drives

S. No.	COMPANY NAME	PROFILES OFFERED	NO. OF STUDENTS WHO APPEARED	NO. OF STUDENTS SELECTED
1	RSVI	• Graphic Design and Social Media Marketing Intern • HR Intern • Network Marketing Intern • Voice Over Intern • Content Writer Intern • Spoken English Intern • Psychology Department Intern	13	3
2	Teachnook	BD Associative	3	2
3	TopTrove Foundation	HR intern	25	10
4	Research realm	Sbm intern	5	1
5	The Ninety Three	Research Intern	8	2
6	Transcurators	• Content Creator • Growth and Strategy • Project Manager	5	2
7	Pehchaan	• HR Intern • Teaching Intern • Content Writer • Public Relations • Social Media Intern • Fundraising Intern • Graphic Designer • Psychology Intern • Project Management • Campus Ambassador	18	8
8	LSKDM	• Social media marketing intern • placement coordinator intern	2	1
9	Aspirant Learning	• Graphic Designing Intern • Human Resource • Public relations & outreach intern	6	1

		- Public relations & marketing intern - Training & development intern		
10	ACS	Management trainee	32	30
11	Social parindee	- Social media marketing - HR Intern	9	6
12	RSVI	- Graphic Design and Social Media Marketing Intern - HR Intern - Network Marketing Intern - Voice Over Intern - Content Writer Intern - Spoken English Intern - Psychology Department Intern	15	4
13	Proffus	- Content writer - HR - Social media - Voiceover - Spoken english - Psychology intern	2	1
14	Mr. Moustache's Cakes	- graphic designer - business development intern	13	1
15	PMCPL	- Performance marketing Intern - Reel-making Intern - Social media Intern	4	1
16	Techcurators	- HR - Social media intern - Content writer intern	12	1
17	Kamarth	- Content writer - Content Editor	4	3
18	Agile	- Content Writer - Video Anchor - Campaign Leader Intern	12	6
19	Grow Up	- Content writing - Business Development Sales	42	4

20	The Tarzan Way	Tax Analyst	5	2
21	Social Parindee	• Content writer • Video editor • Operation • Corporate outsourcing	18	3
22	zielhoch	• Sales and Marketing • BD • Educational Consultant - Finance • Marketing • Hr intern	8	6
23	Hindustan Recruitment	- Social Media Marketing - Content Writer - IG Reel Editor	4	1
24	HR Element	HR Intern/Recruitment Trainee	5	1
TOTAL			270	100

C. Career Counselling Sessions & Skill Development Workshop

Sn o.	Event type	Topic	Name of Event Speaker	Name of Organisation/ Company	Date	Timings	Number of Registrations
1	Pre-Placement Talk	Pre-Placement Talk	Rupali	BSR & CO. LLP	21st August 2024	10:30 AM - 11:30 AM	70
2	Workshop	Careers in Analytics	Ms. Manya Tyagi	Topmate	24th August 2024	4:00 PM - 6:00 PM	20
3	Seminar	Career Avenues in the Aviation	Ms. Sonali Jain	Amigo Academy	30th August 2024	1:30 PM - 3:00	125

		Industry				PM	
4	Seminar	How AI is Shaping Marketing	Mr. Manav Sethi & Mr. Shivam Raheja	The Dhindora Club	6th September 2024	1:30 PM - 2:30 PM	27
5	Workshop	Financial Wellness	Mr. Udit Dua	Stock Tutor	11th September 2024	1:00 PM - 2:30 PM	139
6	Seminar	Actuarial Science	Ms. Surabhi Handa	Institute of Actuaries of India	14th September 2024	5:00 PM - 6:00 PM	60
7	Pre-Placement Talk	Pre-Placement Talk	Mr. Tushar	Hike Edu	20th September 2024	11:30 AM - 12:30 PM	35
8	Pre-Placement Talk	Pre-Placement Talk	Shraddha D	Teach For India	10th October 2024	12:30 PM - 2:00 PM	3
9	Bootcamp Session 1	Mock Personal Interview	Dr. Shilki Bhatia	Freelance Corporate trainer and Personality Coach	4th October 2024	12:00 PM - 4:30PM	51
10	Seminar	Financial Wellness	Mr. Manpreet Singh	NSE Academy	24th October 2024	12:30 PM - 3:00 PM	45
11	Bootcamp Session 2	How to do well in Aptitude Test	Mr. Anil Bhaduria	TIME	6th November 2024	12:30 PM - 1:30 PM	51
12	Bootcamp Session 3&4	CV Building and Communicatio	Mr. Archit Aggarwal	Thinking Bridge	8th November 2024	12 PM : 2:30 PM	51

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13	Seminar	Pathways to Success: Higher Education & Career Opprtunities Worldwide	Mr. Shubham Tiwari	SI-UK	11th November 2024	1:30 PM - 2:30 PM	52
14	Workshop	Mastering Interview & Cracking Guestimates	Mr. Lakshay	Altera Institute	11th November 2024	12:30 PM - 1:30 PM	35
15	Global Education Fair	Global Education Fair	Ms. Sanjana	Upschool	13th November 2024	10:30 AM - 2:30 PM	145
16	Seminar	Digital Marketing 101	Ms. Suyashi Smridhi	The Vedic Scholars Programme for Women	18th November 2024	1:30 PM - 2:30 PM	6
17	Seminar	How multicity MBA provides an edge in the current business scenario	Mr. Mandar Kawade	Career Launcher	21st January 2025	11:30 AM - 12:30 PM	25
18	Workshop	Global Economic Trends	Mr. Soumya Pal	Krea University	22nd January 2025	1:30 PM - 2:30 PM	80
19	Seminar	MBA as a Career Option	Mr. Sudeep Chauhan	Career Launcher	28th January 2025	1:30 PM - 2:30 PM	55
20	Semimar	How to plan your Master's	Mr. Vikram Bhalla	Jamboree	3rd February	1:30 PM -	120

		Abroad			2025	2:30 PM	
21	Placement Drive	Placement Drive	Mr. Krishna Yadav, Mr. Karthik Dg, Mr. Jaan Madar	K12	10th February 2025	11:00 AM - 6:30 PM	36
22	Inter College Comp.	Pratispardha	Max jain	Vision IAS	19th February 2025	10:30 AM - 3:00 PM	150
23	Seminar	UPSC Preparation	Mr.Syed Mahamood Akhtar	Quantel.in	20th February 2025	12:30 PM - 2:30 PM	49
24	Seminar	Career Opportunities in MBA	Ms. Sarnish Kaur	Upschool	21st February 2025	1:30 PM - 3:00 PM	60
25	Placement Drive	Placement Drive	Mr. Mahendra Vikram Shah	Just Frenchat	28th February 2025	8:30 AM - 1.30 PM	12
26	Short-Term Course	Data Analytics in AI	Mr. Ranjeet Prajapati	Learning Link Foundation	40 Hours	12PM - 2PM	70
29	Short-Term Course	Banking & Finance & Professional Edge	Mr Kamal	NIIT	30 Hours	Flexi Hours	64
30	Workshop	Financial Modelling	CA Rishita	IMS Proschool	35 Hours	11:30A M - 12:30 PM	28
31	Internship and Job Fair	Career Symposium'25	Chief Guest: Prof. Maninder Kaur, GNIIM	Organised by: MSCW	7th and 8th February	9AM - 6PM	3000

			Guest of Honour: Mr. Tushar Sharma, Cyber Security Expert				
TOTAL Students benefited by these endeavours:							4675

Career Symposium'25 Result Sheet

A - PLACEMENTS

1.	Hike edu	Business development Executive/ Business Development manager	15	2
2.	MS money solution	Sales executive	22	16
3.	Torah	- Business Development Executive - Corporate relations executive	67	4
TOTAL		TOTAL	104	22

B- INTERNSHIPS

		Career Symposium Data (Offline) - 7th February, 2025					
S.No.	Name of the Company	Registered			Selected		
		MSCW	OTHERS	TOTAL	MSCW	OTHERS	TOTAL
1	RSVI	54	2	56	27	0	27
2	Swachhpan Public Trust	6	3	9	3	0	3
3	Torah	65	2	67	4	0	4
4	Vishlakshi Foundation	5	1	6	4	1	5
5	ODWorks	60	4	64	1	0	1
6	Pehchaan The Street School	49	5	54	21	1	22

7	Prabhav Trust	19	1	20	14	0	14
8	Csa Advisor	30	10	40	12	2	14
9	DK Consulting	59	6	65	2	0	2
10	Ferns N Petals	42	3	45	46	2	48
11	GROVE GROWTH	71	8	79	7	0	7
12	LSKDM	66	3	69	2	0	2
13	Stubborn Factory	9	1	10	1	0	1
14	Saday Sadev (Project Dhairya)	27	9	36	29	5	34
15	Acqux	68	28	96	4	1	5
16	Hello Study Global	48	10	58	2	0	2
17	ICCE	19	7	26	8	1	9
18	Jolt	21	4	25	8	2	10
19	CCDO	17	5	22	1	0	1
TOTAL		735	112	847	196	15	211